

AGRI TECHNICA[®] ASIA

12-14 MARCH 2025
HALL2, SECC | HO CHI MINH CITY | VIETNAM

SHOW GUIDE



Table of Contents

1

About us

- Introduction 3
- Admission Policy 4
- Exhibition schedule

2

Exhibition

- Products Highlight 5
- Exhibitor list 9
- Floor Plan 12

3

Conference

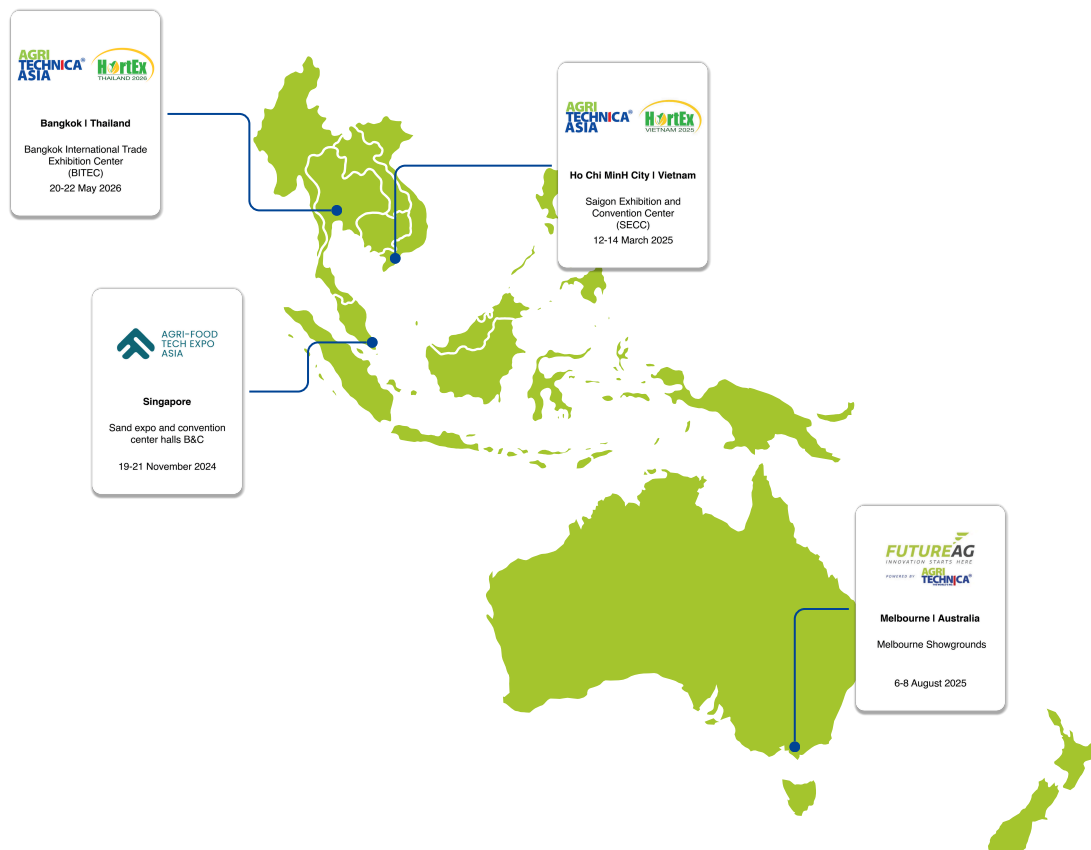
- Conference Program 13

Welcome to AGRITECHNICA ASIA, the premier agricultural trade fair organized by DLG, the German Agricultural Society. Building on AGRITECHNICA's legacy from Hannover, Germany, where it has showcased agricultural technology since 1985, this event began in Bangkok in 2017 to serve Asia's diverse agricultural needs.

The fair is a key platform for global manufacturers, technology providers, and experts. It highlights advanced farm machinery, precision agriculture, irrigation solutions, and sustainable practices. Attendees can participate in seminars, workshops, and conferences on innovations that enhance productivity and sustainability.

AGRITECHNICA ASIA also promotes international partnerships and knowledge exchange, uniting farmers, agronomists, industry leaders, and policymakers to address global agricultural challenges and explore future solutions.

Your agricultural network for trade fair and events powered by AGRITECHNICA



Products Highlight



First time the MF5M specifically designed for Southeast Asia

Setting a new standard for affordable efficiency

The new straightforward and cost-effective MF 5M Series introduces a range of performance enhancing features to further improve operation, comfort and control.

Dressed in the latest MF family styling - featuring a diamond grey cab with new striking sabre decals, this Series includes six tractors from 95hp up to the new, top 145hp model: the MF 5M.145. Massey Ferguson has a great deal of real experience in this kind of tractor, in which you can find the right level quality and factory-fitted options for increased efficiency. The new MF 5M represents best value for money, capitalizing on its versatility that makes it a real all-rounder! Additionally, with its new key features, including the Precision Farming package, the MF 5M will meet your day-to-day challenges, becoming the perfect ally for all types of farms.

High-performance harvesting and forage equipment.

Convincing in every way. The AXION 800 series from CLAAS. As one of the leading manufacturers of agricultural machinery, CLAAS is uniquely placed to understand what really matters to the farming community. Outstanding versatility, the greatest possible comfort, intelligent technology and above all value for money- these are the factors that count. Packed with power. With maximum engine output of 232 hp - 268 hp, up to 35 hp reserve power and enormous lifting capacity, the AXION 800 is the ideal basis for a broad range of applications. Whatever the application, its intelligent engine management system ensures that fuel consumption remains low.





Advanced agricultural technologies.

The Balentine 4X by Çelikel is a high-performance large square baler designed for tractors with 100-150 HP. It features a robust 645mm fly wheel, an efficient feeding system, and adjustable pickup wheels for various terrains. Equipped with a 10-inch touchscreen and camera system, it ensures precise automation. The baler produces 40-50 bales per hour, with adjustable sizes from 1,000 to 2,500 mm in length. Weighing 5,200kg, it operates at 1,000 rpm PTO speed, making it ideal for modern farming needs.

Innovative machinery for modern farming

The Fimaks 12 m3 feed mixer is ideal for farms with 120-150 animals, delivering optimal feed preparation with a durable, lightweight design. Its vertical auger with tungsten-coated knives quickly cuts bales and ensures a homogeneous mix without residue, enhancing hygiene. Italian gearboxes, an ST52 body, and user-friendly features make it easy to operate and maintain. Optional add-ons include a loading bucket, weighing systems, are duction gearbox, an electric motor, and more, increasing efficiency and profitability for dairy and cattle farms.



BAUER Pivot and Linear systems

Large fields place high demands on any irrigation system. Differing terrain as well as soil structures, crops and, above all, wind conditions in the field can significantly impact efficiency and profitability. BAUER rises to these challenges with intelligent and especially robust solutions. For instance with GPS-controlled pivot systems that adapt perfectly to the changing conditions. Precise alignment control and high-quality technology ensure perfect functioning. The wide wheelbase also provides greater stability under heavy winds and ensures uniform irrigation even under the most difficult conditions.

The P3000 series

The P3000 series wheeled tractor is a high ground clearance tractor designed for paddy field operations. The P3000 is equipped with the Japanese Yanmar 4TNV88 engine with a displacement of 2.19L, it adopts natural aspiration and has low fuel consumption and strong power; it is equipped with a three-stage fuel filter with an electronic fuel pump; it has electronic flameout control system.



XAG P150 Agricultural Drone

Designed for agricultural spraying, spreading, and field mapping, it delivers high-precision autonomous operation to boost efficiency and optimize inputs.

ZHEJIANG SELEHE AGRICULTURE EQUIPMENT CO., LTD.

Specification: 2550*970*1807mm
ground clearance 285mm, wheelbase 1370mm, turning radius 1700mm. Powered by XY377 engine (18.5kW, EURO5). Front wheels: 5-12, steel hub, dry land; rear wheels: 8-16, steel hub, dryland. Adjustable wheel track: 770mm (standard) / 960-1200mm. Features: hydraulic lifting, double-speed turning, front PTO, three-point suspension (Class 1N). Speeds: high/low, reverse, three forward gears. PTO speeds: reverse 623r/min, forward 635r/min & 1116r/min.





SOSOONADA Mixed Organic Matter

- Poultry manure pellet
 - Fertilizer safe for pets
 - Uses 100% locally-grown ingredients
 - No.1 in cost-effectiveness among the company's products
 - Made with fully decomposed raw materials, providing an optimal environment for soil microorganism growth.-
 - Agricultural products can also be scaled
- The organic fertilizer enhances the quality of agricultural products by improving crop storage and maintaining flavors, sugar content, and color.
- With 100% certified organic ingredients, it can be safely used for home gardening and all crops.

Hypoid Gear Rotavator

WECAN GLOBAL started in 2004. We started out specializing in Rotavators and Ploughs, and now we also make Mowers, Disc Harrows, and Onion and Potato Harvesters. We are leading the export of Agricultural machineries with important goals and innovative and creative products, and we are developing machines for customer's satisfaction. We will provide you with high-quality products and services you can trust



Larvaphid Out

Biological Insecticide 500mL

Main Ingredient: Matrine of extract plant

Biological Insecticide for Butterflies, Moth larvae, Mites, Aphids, Whiteflies, Thrips



Exhibitor list

	Company Name	Country	Sector	Booth no.
A	A PUBLIC RELATIONS CENTER IN KOREA	KOREA		M8
	AGCO / MASSEY FERGUSON/ GOLD MAX	AUSTRALIA	AGRICULTURAL MACHINERY	P10
	AGRICULTURAL CORPORATION SHARE GREEN CO.,LTD.	KOREA	CROP CARE	M18
	AGROS KOREA	KOREA	AGRICULTURAL MACHINERY	P18
	AMA (SHANGHAI) TRADING	CHINA	SYSTEM AND COMPONENTS	N3
	AMMDA	PHILIPPINES	GOVERNMENT & ASSOCIATION	P14
	ASHWATHY GREEN ENTERPRISE PRIVATE LIMITED	INDIA	CROP CARE	L10
B	BAG BUDISSA AGROSERVICE GmbH	GERMANY	CROP CARE	P2
	BIOPLAN	KOREA	ORGANIC FERTILIZER	M12
	BSAC CO., INC.	KOREA	ORGANIC FERTILIZER	M9
	BUFER	TÜRKIYE	AGRICULTURAL MACHINERY	J3
	BYOUNG JUE AGRICULTURAL CO.	KOREA	AGRICULTURAL TOOLS	M1 - M6
C	CELIKEL	TÜRKIYE	AGRICULTURAL MACHINERY	P11
	CHANGZHOU FUJIANG RICH FARMER AGRO MACHINERY	CHINA	AGRICULTURAL MACHINERY	P15
	CHIKUSUI CANYCOM INC.	JAPAN	AGRICULTURAL MACHINERY	Q11
	CLAAS	GERMANY	AGRICULTURAL MACHINERY	Q7
	CUMAR	SPAIN	AGRICULTURAL TOOLS	J1
D	Đại Thành	VIETNAM	GOVERNMENT & ASSOCIATION	P21
	DLG AGROTECH SERVICE	CHINA	OTHER	
	DONGAH ST	KOREA	CROP CARE	Q19
	DRL SRL	BELGIUM	DIGITAL & SMART FARMING	L16
E	ECOROBOTIX SA	SWITZERLAND	CROP CARE	Q22
	ENVU ENVIRONMENTAL SCIENCE LLC IN HCMC	GERMANY	FOGGING EQUIPMENT	P5
	ETENEA SRL	ITALY	CROP CARE	Q21
F	FAN SEPARATOR GMBH	GERMANY	SEPARATION TECHNOLOGY	P3
	FARESIN INDUSTRIES S.p.A	ITALY	DISTRIBUTING SEED MACHINES	Q15
	FEDERAL MINISTRY OF FOOD AND AGRICULTURE (BMEL)	GERMANY	GOVERNMENT	P1
	FİMAKS MAKİNA GIDA VE TARIM ÜRÜNLERİ	TÜRKIYE	MACHINERY ATTACHMENT	P22
	FJ DYNAMICS TECHNOLOGY ACADEMY (CHANGZHOU) CO., LTD	CHINA	SYSTEM AND COMPONENTS	N5
G	GERMAN PAVILION	GERMANY	NATIONAL PAVILION	P1
	GIZ	VIETNAM	INTERNATIONAL INSTITUTE	P13
	GÖWEIL	AUSTRIA	AGRICULTURAL MACHINERY	Q14
	GUANGZHOU STAR MUSTANG CONSTRUCTION MACHINERY PARTS CO.	CHINA	SYSTEM AND COMPONENTS	N13
	GUANGZHOU XAIRCRAFT TECHNOLOGY CO., LTD. (XAG)	CHINA	AGRICULTURAL DRONES	N7
	GUANGZHOU XINGCHAO AGRICULTURE MACHINERY CO., LTD	CHINA	SYSTEM AND COMPONENTS	L5
	GYEONGBUK AGRICULTURAL GLOBAL FUTURES CLUB	KOREA	FACILITY MATERIALS	M1 - M6

Exhibitor list

	Company Name	Country	Sector	Booth no.
H	HEBEI JSD	CHINA	SYSTEM AND COMPONENTS	L19
	HOKKAIDO AGRICULTURAL MACHINERY MANUFACTURERS ASSOCIATION	JAPAN	AGRICULTURAL MACHINERY	Q10
	HUZHOU SHENGLI HYDRAULIC CO., LTD.	CHINA	SYSTEM AND COMPONENTS	N4
I	IFWEXPO HEIDELBERG GMBH	GERMANY	OTHER	P1
	IGEBÄ GERÄTEBAU GMBH	GERMANY	FOGGING EQUIPMENT	P8
	INTERNATIONAL RICE RESEARCH INSTITUTE (IRRI)	PHILIPPINES	INTERNATIONAL INSTITUTE	P12
J	JKE LIANYUNGANG COMPANY LIMITED	CHINA	CHINA LANTIAN WHEELS	P16
K	KLIM'TOP CONTROLS	FRANCE	POST HARVESTING	Q1
	KOREA RURAL COMMUNITY CORPORATION (KRC)	KOREA	GOVERNMENT	
	KOSIFARMS CO	KOREA	CROP CARE	M13
L	LA PIÑA	SPAIN	SYSTEM AND COMPONENTS	P17
	LINYI SANYONG	CHINA	SYSTEM AND COMPONENTS	L2
	LUOYANG SHENGYUAN CLUTCH CO.,LTD.	CHINA	SYSTEM AND COMPONENTS	L1
M	MACHINERY EXPORTERS' ASSOCIATION	TÜRKIYE	ASSOCIATION	N11
	MASCHINENFABRIK BERNARD KRONE GmbH & CO. KG	GERMANY	AGRICULTURAL MACHINERY	P7
	MAXIFORCE	USA	SYSTEM AND COMPONENTS	L15
	MR INNOVATION CO., LTD	KOREA	CROP CARE	M11
	MS TECH CO., LTD.	KOREA	IN HOUSE FARMING	M1-M6
N	NAMBO CO., LTD	KOREA	ORGANIC FERTILIZERS	M10
	NAMHAE CHEMICAL CORPARATION	KOREA	COMPOUND FERTILIZERS	M19
	NINGBO HANSHANG HYDRAULIC CO.,LTD.	CHINA	SYSTEM AND COMPONENTS	L17
	NINGBO HEDI MACHINERY CO.,LTD	CHINA	SYSTEM AND COMPONENTS	Q5
	NINGBO JIANGBEI RUN LEADER ELECTRONICS	CHINA	DIGITAL & SMART FARMING	N2
	NINGBO MILEHERTZ MACHINERY CO., LTD.	CHINA	SYSTEM AND COMPONENTS	Q13
	NINGBO ZHONGYI HYDRAULIC MOTOR CO., LTD.	CHINA	SYSTEM AND COMPONENTS	L22
	NONG LAM UNIVERSITY	VIETNAM	AGRICULTURE UNIVERSITY	M14
O	OGNIBENE POWER SPA	ITALY	SYSTEM AND COMPONENTS	M15
	ÖZDÖKEN	TÜRKIYE	CROP ESTABLISHMENT	P20
P	PÖTTINGER LANDTECHNIK	GERMANY	AGRICULTURAL MACHINERY	P4
	PULSFOG DR. STAHL & SOHN GMBH	GERMANY	FOGGING EQUIPMENT	P5
Q	QINGDAO JIUJIU	CHINA	AGRICULTURAL TOOLS	L20
	QINGDAO NEWRUN MACHINERY CO., LTD.	CHINA	SYSTEM AND COMPONENTS	Q3

Exhibitor list

	Company Name	Country	Sector	Booth no.
R	RKW AGRI GmbH & CO. KG	GERMANY	PLASTIC FILMS	P6
	RÖHREN- UND PUMPENWERK BAUER GMBH	AUSTRIA	IRRIGATION	P3
	RUIAN GIMPO AUTO ELECTRIC APPLIANCE CO.,LTD	CHINA	IGNITION SWITCH	Q4
	RUINIU STOCK COMPANY LIMITED	CHINA	SYSTEM AND COMPONENTS	N14
S	SANMEN BINLONG TRANSMISSION BELT CO.,LTD	CHINA	SYSTEM AND COMPONENTS	N1
	SATURN BIO TECH CO.,LTD.	KOREA	ORGANIC FERTILIZERS	M17
	SHANDONG JINGUAN NET CO.,LTD	CHINA	SYSTEM AND COMPONENTS	L3
	SHANDONG KANGBAO	CHINA	AIR CONDITIONING SYSTEM	L18
	SHANGHAI ESURVEY GNSS CO., LTD.	CHINA	SYSTEM AND COMPONENTS	Q2
	SHANGHAI JINGCHUAN ELECTRONIC TECHNOLOGY CO., LTD	CHINA	SYSTEM AND COMPONENTS	Q9
	SHIJIAZHANG HANJIU TECHNOLOGY CO.,LTD	CHINA	SYSTEM AND COMPONENTS	L4
	STARSTECH CO., LTD.	KOREA	ORGANIC FERTILIZERS	M16
	SUGAR ASIA MAGAZINE	THAILAND	MEDIA	J2
	SUNCUE COMPANY LTD.	TAIWAN	POST HARVESTING	P19
	T&H PACKAGING	USA	CROP CARE AND HARVESTING	Q18
	TAEKWNG NEWTEC CO.,LTD	KOREA	GREENHOUSE COVERING FILM	M7
T	TAIAN TENG YU HEAVY INDUSTRIAL CO., LTD.	CHINA	AGRICULTURAL MACHINERY	L6
	TOPXGUN (NANJING) ROBOTICS CO., LTD.	CHINA	TOPXGUN AGRICULTURAL DRONE	L9
	TURBOFLEX	INDIA	SYSTEM AND COMPONENTS	N12
U	UNIA GROUP	POLAND	AGRICULTURAL MACHINERY	Q8
	UNITEKBIO	KOREA	ORGANIC FERTILIZERS	M20
V	VALMONT IRRIGATION AUSTRALIA PTY LTD	AUSTRALIA	IRRIGATION	Q20
W	WECANGLOBAL CO.,LTD	KOREA	ROTAVATOR	M21
	WEICHAI LOVOL INTELLIGENT AGRICULTURAL TECHNOLOGY CO., LTD.	CHINA	AGRICULTURAL MACHINERY	N6
	WEIHAI RUNTONG RUBBER	CHINA	SYSTEM AND COMPONENTS	N10
	WENZHOU JYF MACHINERY MANUFACTURING CO., LTD.	CHINA	SYSTEM AND COMPONENTS	N8
Z	ZHEJIANG SELEHE AGRICULTURE EQUIPMENT CO., LTD.	CHINA	AGRICULTURAL MACHINERY	L7
	ZHEJIANG YONGKANG XUGUANG MECHANICAL & ELECTRIC CO.LTD	CHINA	SYSTEM AND COMPONENTS	L21



BUSINESS &
VIP LOUNGE

EXPERTS STAGE
AGRI
TECHNICA[®]
ASIA

Q21	Q22	Q20	Q19	Q18	AGRI TECHNICA [®] ASIA Q6
Q1	Q2	Q3	Q4	Q5	

LEITNER [®] Q7	Q15	Q14
	Q8	

J4	J3	J2	J1

GERMAN PAVILION

P3	P4	P5	P6	P7	 FIMAKS	 COOLMAX	
P2	 Ministry of Food and Agriculture						 P22
P1					P8		

P21	P20	P19	P18	P17	P16	P15	P14
P11	P12						

J4	J3	J2	J1
----	----	----	----

N4	N13	N12	 TUM MÜNCHEN	N11	LUDWIG-MAXIMILIANS-UNIVERSITÄT MÜNCHEN
				N4	
N1	N2	N3		N5	N6

N7	N10	N8
----	-----	----

KOREA PAVILION

M1-M6	M21	M8	M20	M19	M18	M7	M9	M10	M11
-------	-----	----	-----	-----	-----	----	----	-----	-----

M17	M16	M15	M12	M13	M14
-----	-----	-----	-----	-----	-----

CHINA PAVILION

L22		L21	L20	L19	L18	 L7
L1	L2	L3	L4	L5	L6	

L17	L16	L15	L9	L10	L11
-----	-----	-----	----	-----	-----

L12

K1	K2	K3	K4
----	----	----	----

K5	K6	K7
----	----	----



ENTRANCE/
EXIT
HALL A1



ENTRANCE/
EXIT
HALL A2



Exhibitor Check-in



B2B/ Press/ VIP



Restaurant



Registration



Group Visitor



Toilet

EXHIBITION FLOORPLAN

Wednesday, 12 March 2025

EXPERTS STAGE



10:30-12:00 Mechanization in the Orientation of Green and Sustainable Agriculture

Ministry of Agriculture and Environment (MAE) of Vietnam
GIZ Vietnam
Department of Cooperatives and Rural Development, MAE
National Agricultural Extension Centre, MAE

14:00-16:00 Seminar on Viet Green, High Quality, and Low-Emission Rice Value Chain

International Rice Research Institute
Ministry of Agriculture and Environment (MAE) of Vietnam

13:00-16:00 Promoting agroecology and organic farming in Vietnam and the ASEAN region – Trends, Opportunities and Solutions

Federal Ministry of Food and Agriculture of Germany
GFA Consulting GmbH
Helvetas Vietnam
GOPA AFC GmbH
Department of Agricultural Extension, Thailand

FAIRGROUNDS CONF



Thursday, 13 March 2025

EXPERTS STAGE



10:00-10:30 Solution for smart farming from CLAAS machines

CLAAS Regional Centre Southeast Asia

11:00-12:00 Environmental conditions for agriculture

Pöttinger Landtechnik GmbH
FAN Separator GmbH
PulsFOG
ENVU
Bauer GmbH



- 13:00-14:00 Biofertilizer: Revolutionizing Agriculture Through Biotechnology**
Haltec Crop Labs, Philippines
- 14:00-15:00 Needs to fulfil the wishes of the market**
Bernhard Krone GmbH
Igeba Gerätebau GmbH
German Agricultural Society (DLG)
- 15:00-15:30 FiMAKS: Stronger Farms, Smarter Machines**
FiMAKS
- 15:30-16:00 Driving Agricultural Innovation, Smart Solutions from AGCO**
AGCO

- 10:00-12:00 Pioneering the Future: Smart and Green Agriculture**
DLG AgroTechService and DLG Markets
International Cooperation Department, Ministry of Agriculture and Environment of Vietnam
China Agricultural Mechanization Association
China Agricultural University
Guangzhou Xaircraft Technology Co., Ltd. (XAG)
Guangxi Sugo Agricultural Development Co. Ltd.
Saigon Kim Hong Company

FAIRGROUNDS CONF



- 13:00-14:30 Exhibition and seminar on smart technologies and equipment in coffee sector**
GIZ Vietnam

FAIRGROUNDS CONF



- 14:30-16:00 Workshop on ANTAM Codes and Procedures: Trade Benefits and Codes for Power/Mini Tillers and Paddy Transplanters**
UNESCAP Center for Sustainable Agricultural Mechanization
Regional Council of Agricultural Machinery Associations (ReCAMA)

FAIRGROUNDS CONF



- 09:00-16:00 Understanding Global Farming**
DLG Competence Center
DLG Markets GmbH
DLG Asia Pacific

DLG FORUM



Friday, 14 March 2025

09:00-12:00 **Green and Sustainable Agricultural Mechanization: Trends and Innovations from Vietnam and Beyond**

Nong Lam University Ho Chi Minh City
German Agricultural Society (DLG)

FAIRGROUNDS CONF



10:00-12:00 **Workshop on ANTAM Codes and Procedures: Trade Benefits and Codes for Combine Harvesters and Knapsack Sprayers**

UNESCAP Center for Sustainable Agricultural Mechanization
Regional Council of Agricultural Machinery Associations (ReCAMA)

DLG FORUM



09:00-16:00 **Understanding Global Farming**

DLG Competence Center
DLG Markets GmbH
DLG Asia Pacific

DLG FORUM



BARCAMP AT THE GERMAN PAVILION

BOOTH P1, HALL A2

Topic: Food Security and Food Safety in New Food



Wednesday, 12 March 2025

14:30-15:30

Friday, 14 March 2025

10:30-11:30

Realization and Moderation:

Dr. Simone Schiller and Dr. Katharina Riehn