

AGRI TECHNICA[®] ASIA

2025

12 – 14 MARCH

HO CHI MINH CITY

**PEOPLE.
TECHNOLOGY.
INNOVATIONS.**

www.agritechnica-asia.com



**FIRST TIME
IN VIETNAM**

Saigon Exhibition and
Convention Center
(SECC)



The trade fair for crop production & smart farming!

200+
Exhibitors

15,000+
Visitors

35+
Countries

85% of visitors use
AGRITECHNICA ASIA
for investments

Why you should participate!

Market Potential

Investments in mechanization in rapidly growing market

Buying Power

AGRITECHNICA ASIA visitors are top buyers, importers, dealers and farm professionals

Network

AGRITECHNICA ASIA is the only international expert platform of its kind

Organized by:



Co-located with:



**SYSTEMS
COMPONENTS[®]
ASIA**

EXHIBITION AREAS



Tractor



Soil Preparation



Drilling & Sowing



Plant Protection & Fertilizing



Irrigation



Harvesting



Renewable Energy



Post Harvest: Transportation & Storage



Farm Inputs



Precision Farming



Digitalisation

LEADING AGRICULTURAL MANUFACTURES AS OFFICIAL LAUNCH PARTNERS AND PREMIUM PARTNERS (IN 2024)



YOUR TARGET BUYERS

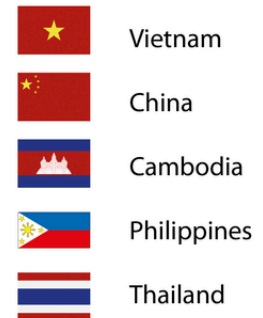
Top 5 visitor groups



Top 5 crops of interest

- Rice
- Corn
- Sugarcane
- Cassava
- Sweet potato

Top 5 visitor countries



PRICES / PACKAGES



Raw space (min 18 m²)
Regular price: € 330 per m²



Standard booth (min 9 m²)
Regular price: € 385 per m²



Premium booth (min 9 m²)
Regular price: € 420 per m²

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