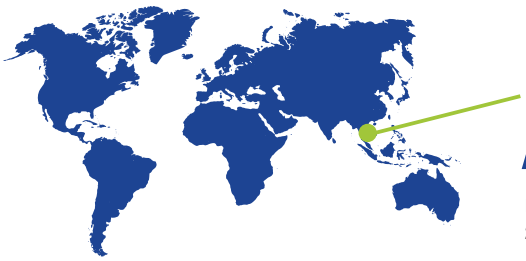
Asia Pacific



AGRI TECHNICA ASIA

BITEC - HALL 98 + 99 | BANGKOK | THAILAND
20 - 22 MAY 2026

Project Manager: Ms. Ratti Veerawong (Bo)
Email: agritechnica-asia@dlg.org

Exhibition Booth Booking Form

We hereby apply for a booth at the AGRITECHNICA ASIA 2026 (ATA 2026). Once accepted as an EXHIBITOR, we agree to abide by the show terms and conditions as defined in The Exhibitor Service Manual and the terms of this CONTRACT set out at the end of this document.

A. CONTACT DETAILS			
Exhibitor Information			
Company Name:			
Contact Person:		Position:	
Email:		Company Website:	
Tel:		Mobile:	
Address:			
City:	State/Province:	Postal Code:	Country:
Tax ID:		Head Office ☐	Branch ☐
Invoice Information (If different from above)			
Company Name:			
Contact Person:		Position:	
Email:		Company Website:	
Tel:		Mobile:	
Address:			
City:	State/Province:	Postal Code:	Country:
Contact Person			
Stand Coordinator – contact person regarding inquiries about the event			
Name:			
Position:			
Email:			
Phone:			
CEO/Managing Director – for VIP invitations and for C-level events			
Name:			
Position:			
Email:			
Phone:			
PR/Marketing Manager – for business or media enquiries			
Name:			
Position:			
Email:			
Phone:			
Spokesperson – for interview requests			
Name:			
Email:			
Position:			
Phone:			

Asia Pacific

AGRI TECHNICA ASIA

BITEC - HALL 98 + 99 | BANGKOK | THAILAND
20 - 22 MAY 2026

B. PRODUCT INDEX (What products and services do you offer?)

Exhibitor Information

- ☐ Seed production and seeds
- ☐ Crop establishment (seeding, transplating)
- ☐ Harvesting
- ☐ Post harvesting (drying, storage, miling)
- ☐ Logistics and transportation
- ☐ Renewable Energy
- ☐ Land preparation
- ☐ Crop care (crop protection, irrigation, nutrient management, fertilizer)
- ☐ Digital and smart farming
- ☐ Systems & Components
- ☐ Other
- ☐ Services (machinery services, extension organizations, financing, research, publishers)

C. CO-EXHIBITORS

The company listed below shall be represented on our booth

Company Name:			
Contact Person:		Position:	
Email:		Company Website:	
Tel:		Mobile:	
Address:			
City:	State/Province:	Postal Code:	Country:
Tax ID:		Head Office ☐	Branch ☐

D. BUYER INFORMATION

(Help us to serve you better, what buyers would you like to meet at the exhibition?)

Industry / Segment	Company	Contact Person	E-mail
Industry / Segment	Company	Contact Person	E-mail
Industry / Segment	Company	Contact Person	E-mail
Industry / Segment	Company	Contact Person	E-mail
Industry / Segment	Company	Contact Person	E-mail

Asia Pacific

AGRI TECHNICA ASIA

BITEC - HALL 98 + 99 | BANGKOK | THAILAND
20 - 22 MAY 2026

E. BOOKING

According to the General Conditions of Participation of DLG Asia Pacific Co., Ltd. for AGRITECHNICA ASIA 2026 all prices plus registration fee EUR 375.00

Standard Type: Raw Space | Standard Booth | Premium Booth

	Early Bird Rates within May 2025 *Price / sqm*	Regular Rates *Price / sqm*
Raw Space	☐ 315.00 €	☐ 350.00 €
Standard booth construction*	☐ 378.00 €	☐ 420.00 €
Premium booth construction**	☐ 400.00 €	☐ 445.00 €
	Size	
	Sub-Total	
Corner Charge	15%	
Registration fee	375 EUR / Company	
Co-Exhibitors	500 EUR / Company	
VAT	7%	
	TOTAL	

*Standard package consists of 1 information counter, 2 folding chairs, 2 fluorescent lights, 1 power socket, 1 wastebasket
** Premium package consists of 1 information counter, 2 folding chairs, 1 round table, 2 easy chairs, 2 flurescent lights, 1 power socket, 1 wastebasket, 1 front fascia digital print, 2 wallpapers

F. NEW IN 2025: AGRITECHNICA ASIA IN HO CHI MINH CITY

☐ Yes, I would like to participate in AGRITECHNICA ASIA 2025 and receive the following benefits
- Cost savings of 20%
- Access to agri-leaders at exclusive networking evening at AGRITECHNICA ASIA 2025 and AGRITECHNICA ASIA 2026
- Increased visibility: company logo in VIP lounge

This offer is only valid unitl 24 May 2024; country pavilions are excluded

G. PAYMENT

Please make your payment within 30 days after the invoice is issued in order to confi rm your booking. Payment options:

By Wire Transfer: DLG Asia Pacific Co., Ltd.
Bangkok Bank **Branch:** Bangkapi Branch 182 Sukhumvit Road, Klongtoey, Bangkok 10110
A/C: 978-105-0029-401585-501 (Currency: EUR) **Swift Code:** BKKBTHBK

By Credit Card (3% Surcharge Apply) ☐ Master Card ☐ Visa Card

Credit Card No. ☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐ CVV (Last 3 digits at the back of your card) ☐☐☐

H. CONFIRMATION

Cardholder's Name: _____ Cardholder's Signature: _____

Return this Application booking form to E-mail: agritechnica-asia@dlg.org

I hereby sign to accept this contract and to confirm the space reservation and agree to let DLG Asia Pacific Co., Ltd. reserved the right to alter, change, or cancel the space reservation if the aforementioned confirmation conditions have not been completed.

Place, Date: _____ Legally binding signature, stamp: _____

General Conditions of Participation

1. Organizer
DLG Asia Pacific Co., Ltd.
88 The PARQ Building, WeWork, 7th - 8th Floor,
East Wing, Ratchadaphisek Road, Klongtoey,
Klongtoey District, Bangkok 10110, Thailand
Phone: +66 936281896
www.dlg-asiapacific.com

2. Sponsors
See exhibition documents (folder)

3. Duration

Exhibition and Conference:	20 - 22 May 2026
Set up of Exhibition (construction):	18 - 19 May 2026
Break Down of Exhibition:	22 May 2026

4. Registration Deadline
31 March 2026

5. Participation Fees
If not specified differently in the description of services for the exhibition, apart from all general services such as general organization of the exhibition, extensive visitor promotion, general security, cleaning of the aisles in the halls etc., the participation fee for space including standard construction covers additional standard fittings and equipment according to stand size. The respective contents of the standard package for each size will be listed separately for each event in the detailed basic info folder. The fees for stand construction approval (management fee) by the fairground owners/organisers can be found in the exhibitor manual. Prime booth locations, i.e. with two, three or four open front sides, are subject to additional charges per square meter as specified in the registration form to be submitted. A 50% surcharge will be charged for two-storey stands (for the fitted area) on raw space price per sqm. All charges are plus domestic and foreign value-added tax if applicable.

6. Registration
Registrations will only be accepted if the attached form is completed in full, accepting these conditions of participation, with legally binding signature. The completed form is to be addressed to:
DLG Asia Pacific Co., Ltd.
88 The PARQ Building, WeWork, 7th - 8th Floor,
East Wing, Ratchadaphisek Road, Klongtoey,
Klongtoey District, Bangkok 10110, Thailand
Any conditions attached to the registration by the signing company will not be accepted. Requests for particular locations which will be considered as far as possible, but do not constitute preconditions for participation. No guarantee is given in respect of the presence of competitors. Registration alone does not constitute acceptance by the Organizer. Legally binding registration is not considered to have been effected until it has been received by the Organizer, and it is binding until it has been accepted or definitely refused

7. Acceptance
No legal right to acceptance exists. Exhibitors which do not meet their financial obligations towards the company organizing the exhibition or which have contravened these conditions can be excluded from acceptance. In case of overbooking the right of selection is reserved. Acceptance of exhibitors will be confirmed in writing and is only valid for the exhibitor named in the letter of confirmation. The contract between exhibitor and Organizer becomes valid with the mailing of the acceptance. The Organizer is entitled to withdraw acceptance if it was given on the basis of false premises or the preconditions of acceptance are subsequently no longer applicable.

8. Allocation and Change of Allocation
Should the allocated area not be available for reasons beyond the Organizer's control, the exhibitor is not entitled to reimbursement of the participation charge. No right to claim damages exists. Giving reasons, the Organizer may, if circumstances should so dictate, allocate a location other than the one stated in the acceptance or alter the size of the stand by a maximum of 15 p.c. Partition walls, columns and projections, as well as hydrants, fire extinguishers, etc. are considerated part of the allocated stand and it is the exhibitors duty to inform himself on size and location of the above mentioned. No reclamations are accepted after finishing of setting up. Reclamations have to be submitted at least 3 days before the opening of the exhibition in written form to the Organizers. No compensation may be claimed, even in case of errors of allocation.

9. Terms of Payment
On acceptance the exhibitor has to pay the full charge for the rented exhibition space. Any complaints must be made in writing immediately on receipt of the invoice. Objections raised at a later date cannot be considered. The invoice on space rental is due to payment within 4 weeks, but at least until the official registration deadline. Any invoice dated later than the official registration deadline is due to immediate payment. Please remit your deposit quoting invoice number and name of the exhibition to the bank account of:
DLG Asia Pacific Co., Ltd.
Bangkok Bank
Branch: Bangkapi Branch 182 Sukhumvit Road
Klongtoey, Bangkok 10110
A/C: 978-105-0029-401585-501 (Currency: EUR)
Swift Code: BKKBTHBK
The full fee for participation has to be paid to the a.m. account, bank fees for money transfer cannot be deducted from payment due as specified in the invoice. In the case of late payment on the part of an exhibitor (also in cases of space not fully paid for) the Organizer is entitled to withdraw availability of the entire space authorized and dispose of it at his discretion. In case of late payment interest of 8 p.c. is charged. Exhibitors- and Setting-up passes are only handed out after full payment of stand rental and all other fees. The Organizer is entitled to withhold equipment and exhibits of the client and sell it after written notification to cover the expenses, if payment has not been effectuated within the period settled.

10. Co-Exhibitors and Joint Stands
Without the consent of the Organizer, exhibitors are not permitted to make available all or parts of the stand allocated to them to third parties either in return for payment or free of charge. No advertising or promotion of firms not named in the acceptance is permitted on the stand. Applications for the inclusion of a co-exhibitor must be made to the Organizer in writing. A co-exhibitor fee as stipulated in the special conditions for each single event will be payable to the Organizer. In all cases the exhibitor which is the registered user of the stand is liable for payment of the co-exhibitor fee. The co-exhibitor is subject to the same terms and conditions as the main exhibitor. The Organizer may authorize large joint stands of exhibitors, provided that they can be incorporated into an appropriate subdivision of the exhibition. All regulations apply to each exhibitor. If a stand is allocated to two or more firms jointly, each firm is liable for the total fee towards the Organizer. Firms exhibiting on a joint basis should name a joint representative in their registration.

11. Cancellation or Non-Participation
11.1 If the Exhibitor decides to withdraw its application for participation, gives up participation or reduces the stand space after submission of the Application form, the Exhibitor shall forthwith notify the Organizer in writing ("Withdrawal Notice"). The respective request of the Exhibitor shall only become effective upon written acceptance by the Organizer of such Withdrawal Notice. Upon issuance of the Admission Notice, it is in the Organizer's sole discretion and without any obligation of the Organizer to accept the `Withdrawal Notice.
11.2 If the Organizer does not accept the Withdrawal Notice, the Exhibitor shall participate in the Exhibition under the conditions as approved by the Organizer and the relevant provisions of Article 7 and make the payments according to Article 8 of this Application. The Exhibitor shall bear all the losses and damage which may be incurred to the Organizer due to non-participation.
11.3 After submitting the application for participation, should the Exhibitor decides to withdraw the application or cancel the participation, the organizer has the right to charge in certain percentage of the total participation fee to cover any loss due to cancellation. Cancellation fee refer to the Application Form of each show.
Advance Cancellation Period (days) and Charging rate deducted from the total participation fee

Up to 547 days - 25% of the total booth rental fee.
365 days - 547 days - 50% of the total booth rental fee
182 days - 365 days - 75% of the total booth rental fee.
Less than 182 days - 100% of the total booth rental fee.
The amount of the co-/sub-exhibitor fee shall be payable.

12. Exhibition Catalogue
The Organizer will issue an official online exhibition catalogue. The standard entry to the catalogue is obligatory and exemptions cannot be made. This regulation also applies to sub-exhibitors. The organizer or an appointed third part will submit full details on catalogue entries to the exhibitors. No claims can be entertained for incorrect, incomplete or omitted entries. The cost for the catalogue entry shall be charged according to the specifications on the adjoined sheet for each exhibition.

13. Liability and Insurance
The organizer cannot accept any liability for any liability cases unless the organizer, its legal representatives or agents act deliberately or grossly negligently. This restriction of liability does not apply in the event of injury to life, limb or health due to even minor negligence of those obligations fulfilment of allows proper implementation of the contract at all, infringement of which jeopardises achievement of the purpose of the contract, and observance of which the customer regularly relies (so-called cardinal duties). It is the responsibility of the exhibitor to insure the goods exhibited against all risks in connection with transport, setting-up and dismantling and during the exhibition, in particular against damage, theft etc. The exhibitor shall be liable to compensate the Organizer for any damage caused by him to the exhibition space rented, stand material, electricity, water and sewerage systems or any other property of the Organizer. With his acceptance of the conditions of participation the exhibitor explicitly releases the Organizer and firms acting on his behalf from any rights of recourse whatsoever on the part of third parties.

14. Exhibition Insurance
It is urgently recommended that exhibitors take out an exhibition insurance. This should cover the standard equipment and the exhibition goods e.g. against damage caused by theft, fire, water, storm and the like during construction and removal.
Third party liability insurance.
Taking out third party liability insurance to complement employer´s liability insurance is recommended. This applies for service providers working for exhibitors too.

15. Circular Letters
The exhibitors will be informed by the Organizer by circulars of details concerning the preparations and running of the exhibition. The Organizer does not accept any liability for any consequences of disregarding these circulars.

16. Transport
Transport on the exhibition grounds will be undertaken by a firm appointed by the Organizer. Accordingly this firm will take over transport of objects delivered by the exhibitor or its forwarders at the boundary of the exhibition grounds and continue their transport on the exhibition grounds. The exhibition management will not accept delivery of any consignments and does not accept any liability for loss or incorrect delivery. The costs for these transports on the exhibition grounds are to be paid by the exhibitors to the transport firm directly.

17. Reserved Rights
In the case of important reasons beyond his control the Organizer has the right to postpone the exhibition, to curtail or prolong it, to close it for certain periods, to close it completely or in part, or to cancel it. In such justified exceptional circumstances, as in all cases of force majeure, the exhibitors do not have any right to withdraw or adjust the participation charges, nor do they have any right to claim any damages. Should the exhibition not take place for the reasons stated above, the exhibitor can be called upon to pay up to 25 p.c. of the participation charge to cover general costs. Larger individual sums can only be charged if the exhibitor has ordered additional services for which charges are made. Should the organizer be responsible for the cancellation no sums shall be owed. No right of compensation exists.

18. Limitation Period
All claims of the exhibitors against the Organizer shall be in lapse after a twelve-month period. The limitation period begins to run from the end of the month in which the final day of the exhibition fell.

19. Final Provision
With his registration for participation the exhibitor accepts in full as legally binding these conditions of participation as well as the house and ground rules in force at the exhibition venue. Additional agreements, special permissions or other kinds of arrangements require the written consent of the Organizer.

20. Partial Inoperativeness
Should parts of the present conditions of participation should be or become inoperative, this will not touch the remaining parts of the conditions of participation. Any inoperative part of these conditions shall be replaced by a regulation that respects the aims and the reason of these conditions.

20.1 By submitting data to the Organizer and/or using his Application form the exhibitor hereby gives his/her consent that all personal data that the exhibitor submits may be collected, stored. processed, transferred and used by the Organizer for the purpose of customer management and service. The Organizer may use the exhibitor's personal data internally to help the Organizer improve their services and to help resolve any problems. As a global enterprise, the Organizer and its affiliates have facilities and databases in different countries. For improving customer Services, the Organizer, from time to time, transfers personal data of custodies to a database belonging to the Organizer. The Organizer may also contact exhibitors occasionally to inform them of new services the Organizer will be providing, or events or articles that will be of interest to exhibitors. If exhibitors do not wish to receive information from the Organizer, they may withdraw their consent given to the Organizer hereunder at any time by emailing the organizer.

20.2 The Exhibitor hereby declares that, the submission of personal data of any individual contained in this Application Form is made with the explicit informed consent of each and every individual concerned and that the concerned individual has been fully informed about the purpose for which personal data is collected and processed by the Organizer. In this regard, the exhibitor will indemnify and hold harmless the Organizer from any liabilities, claims, losses of suits, including attorney fees, arising out of or in connection with any dispute with each and any individual concerned due to breach of applicable data protection laws and regulations. The data protection regulations of DLG Asia Pacific Co., Ltd. shall apply.

21. Legal Right applicable
The law of the Federal German Republic is applicable excluding the standardized UN commercial law.

22. Performance and Venue
Place of performance and venue in respect of all obligations of both parties is Frankfurt, Germany. The laws of the Federal Republic of Germany are applicable. The Organizer reserves his right to choose the venue of the law suit.

23. Data Protection
The organizer also entrusts third parties with the provision of contractual services in connection with this contractual relationship. If necessary, the organizer will transmit the collected data of the exhibitor to the third parties commissioned by it for this purpose.

By submitting data to the Organizer and/or using this Application form the exhibitor hereby gives his/her consent that all personal data that the exhibitor submits may be collected, stored. processed, transferred and used by the Organizer for the purpose of customer management and service. The Organizer may use the exhibitor's personal data internally to help the Organizer improve their services and to help resolve any problems. As a global enterprise, the Organizer and its affiliates have facilities and databases in different countries. For improving customer Services, the Organizer, from time to time, transfers personal data of custodies to a database belonging to the Organizer. The Organizer may also contact exhibitors occasionally to inform them of new services the Organizer will be providing, or events or articles that will be of interest to exhibitors. If exhibitors do not wish to receive information from the Organizer, they may withdraw their consent given to the Organizer hereunder at any time by emailing the organizer.
20.2 The Exhibitor hereby declares that, the submission of personal data of any individual contained in this Application Form is made with the explicit informed consent of each and every individual concerned and that the concerned individual has been fully informed about the purpose for which personal data is collected and processed by the Organizer. In this regard, the exhibitor will indemnify and hold harmless the Organizer from any liabilities, claims, losses of suits, including attorney fees, arising out of or in connection with any dispute with each and any individual concerned due to breach of applicable data protection laws and regulations.

The data protection regulations of DLG Asia Pacific Co., Ltd. shall apply.

DLG Asia Pacific Co., Ltd.
88 The PARQ Building, WeWork, 7th - 8th Floor,
East Wing, Ratchadaphisek Road, Klongtoey,
Klongtoey District, Bangkok 10110, Thailand